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| **Contact person:**  Andreas Reich  Head of quick die clamping systems; QDC/QMC  Phone: +49 (0) 2733 / 281-162  Fax: +49 (0) 2733 / 281-169  E-mail: [a.reich@hilma.de](mailto:a.reich@hilma.de)  F. Stephan Auch  auchkomm Unternehmenskommunikation Phone: +49 (0) 911 / 27 47 100 E-Mail: [fsa@auchkomm.de](mailto:fsa@auchkomm.de) | Hilma-Römheld GmbH  Schützenstraße 74  57271 Hilchenbach  Germany  Phone: +49 (0) 27 33 / 281-0  Fax: +49 (0) 27 33 / 281-169  E-mail: [info@hilma.de](mailto:info@hilma.de)  [www.roemheld-gruppe.de/](http://www.roemheld-gruppe.de/) |

Press Release 5/2018

* **ROEMHELD: New variant configurator for roller and ball bars on presses**
* **Dimension drawings and technical data for customised solutions with just one click**
* **New die changing technology catalogue**

*Hilchenbach, 3 of April 2018*. The new ROEMHELD Internet variant configurator allows potential customers to comfortly compile their customised roller and ball bars for exchanging dies on presses. The page can easily be accessed via the Group’s website (<https://www.roemheld-gruppe.de/productconfigurator/?lang=en>) and is optimised for use on smartphones and tablet PCs. The configurator will also be available as an App for Android and Apple smartphones in the future.

The configurator both provides an overview of the comprehensive offer of roller and ball bars and facilitates the order process. Users may send inquiries directly and have dimension drawings for their bar version, including technical data and order numbers, prepared at the touch of a button. This facilitates the previous inquiry procedure and leaves less room for error. Vice-versa, all technical data of a bar may be accessed via a backward search based on a given order number.

At the same time, ROEMHELD publish their new die changing technology print catalogue, comprising carrying consoles and transport carts in addition to bars.

**Quick, ergonomic and safe die exchange**

The bars designated for use in the T-slots of presses and systems facilitate and accelerate the insertion and positioning of dies. While roller bars allow for linear movement, heavy loads may deliberately be shifted by means of ball bars.

Both hydraulic and spring-action models are available in six different slot widths. In addition, the customer may choose between aluminium and steel casings. The requested length, the ball centre distance and the required slot depth may be designed individually and entered simply.

The resulting data such as carrying capacity, oil quantity and the maximum possible operating temperature of the bar are clearly summarised in a breakdown. Apart from this, the user may directly obtain a technical drawing including all dimensions as well as the relevant catalogue page.

**Configurator to be developed**

At present, the configurator can be used in German, English and French; product dimensions are indicated both in metric and US units. Due to the great customer interest, Spanish, Italian, Polish and Chinese are to follow and extend the range of languages offered.

**About ROEMHELD:**

Whether aircraft, automobiles, machine tools or smartphone casings: The ROEMHELD Group technologies and products have been used in the manufacture of a variety of industrial goods and products for end consumers for over 60 years.

Efficient clamping technology solutions for workpieces as well as for forming dies and moulds in plastics processing are the core of the continuously growing portfolio. It is supplemented by components and systems for installation and handling technology, drive system technology, as well as locking systems for the rotors of wind power stations.

Apart from a broad range of about 20,000 catalogue items, the ROEMHELD Group specialised in the development and manufacture of customised solutions and is recognised as a worldwide market and quality leader.

Innovation by tradition: ROEMHELD have their origin in the Friedrichshütte foundry established in 1707; it is still part of the ROEMHELD Group and one of the oldest active industrial enterprises in Germany.

The owner-managed group of companies has about 560 employees at the three locations Laubach, Hilchenbach and Rankweil/Austria, and is represented by service and distribution companies in over 50 countries. With customers primarily in the mechanical, automotive, aerospace and agricultural industry, the ROEMHELD Group generates sales of over EUR 100 million annually.

**Photographs:**



Photograph 1:

The new ROEMHELD Internet variant configurator allows potential customers to comfortly compile their customised transport bars for exchanging dies on presses (photograph: ROEMHELD).



Photograph 2:

The QR code will directly guide you to the roller and ball bar configurator at <https://www.roemheld-gruppe.de/productconfigurator/?lang=en> (photograph: ROEMHELD).

**You can also download the press text as a Word document and the images in print quality here:**

[**https://www.auchkomm.com/aktuellepressetexte#PI\_230**](https://www.auchkomm.com/aktuellepressetexte#PI_230)

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auchkomm Unternehmenskommunikation, F. Stephan Auch, Gleißbühlstr. 16, D-90402 Nürnberg, [fsa@auchkomm.de](mailto:fsa@auchkomm.de), [www.auchkomm.de](http://www.auchkomm.de)